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PRESS RELEASE

Generali enters into exclusive negotiations with BTG Pactual for the sale of BSI

Trieste - Generali has granted exclusivity to Banco BTG Pactual, a leading LatAm investment bank, global asset and wealth manager with a USD13 bn market capitalisation and over CHF100 bn Assets under Management, to conduct negotiations relating to the potential acquisition of the entire share capital of BSI. BSI is a leading Swiss private bank with a global presence and CHF90 bn of Assets under Management.

Generali will update the market on the outcome of these negotiations when required upon further developments.

Media Relations

T +39.040.671085
press@generali.com

Investor Relations

T +39.040.671202
+39.040.671347
ir@generali.com

www.generali.com

THE GENERALI GROUP

The Generali Group is one of the largest global insurance providers with 2013 total premium income of €66 billion. With 77,000 employees worldwide serving 65 million clients in more than 60 countries, the Group occupies a leadership position on West European markets and an increasingly important place on markets in Central Eastern Europe and Asia.